Proposed Five Years Strategic Plan (Draft for discussion)

INDIAN GRADUATES ASSOCIATION UNIVERSITI PUTRA MALAYSIA (IGAUPM)

Vision

To be the leading Indian Alumni in Malaysia that contributes to the socio-economic development of its members by 2020.

Mission

Supporting the Indian Alumni of UPM by providing networking opportunities, and recognizing personal and professional achievements of our current and potential members

Core Values: RESPECT

- 1) Reliability: We are dependable in carrying out activities to benefit the members and the Indian community.
- 2) **Excellence**: We strive continually to learn and improve so that we may achieve the highest ideals of community service.
- 3) Stability: We have strong financial standings with good support, systems and processes.
- 4) **Persistence**: We are determined to embrace all the diversified Alumni members that can serve the community.
- 5) **Energetic**: We have young and enthusiastic team that is ready to serve.
- 6) **Committed**: We are devoted to fulfil the Vision and Mission of the Association.
- 7) **Tradition**: We are proud of it, we learn from it, but we are not bound by it.

Key Thrust Areas

- 1) Community Empowerment
- 2) Networking & Linkages
- 3) Education Support
- 4) Resources Building

Objectives

- 1) To promote INTERACTION among members for mutual benefit/to promote fellowship amongst those who are/were connected with UPM.
- 2) To develop and SUSTAIN A CARING MALAYSIAN SOCIETY with good family values through social, cultural and religious engagements.
- 3) To provide services that **PROMOTES ACADEMIC AND CAREER** advancement among members in particular and the community in general. To provide **COUNSELLING AND ASSISTANCE TO MEMBERS** and undergraduates of public and private institutions of higher learning.

Supporting Strategies

- 1) To secure **SUSTAINABLE FUNDING** to run the Association.
- 2) To develop **DATABASE** of all members (new and old).
- 3) To obtain UPM & Colleges ALUMNI SUPPORT AND RECOGNITION.
- 4) To formulate **ENGAGEMENT STRATEGIES** and tools.

Main Strategies

- 1) To continuously enhance the **COMMUNITIES' WELL-BEING.**
- a) To organise events and activities to enhance soft-skills, job-readiness, financial planning, etc.
- b) To cultivate personal and community values.
- c) To facilitate mentor-mentee programme among the post-graduates, undergraduates, Tamil Schools, etc.

- 2) To build SMART LINKAGES that can enhance the Association's reach to the community.
- a) To develop a database of members and their expertise.
- b) To organise regular social gatherings for members to stay in touch.
- c) To enhance visibility via website and social media.

- **3)** To uplift the **EDUCATION LEVEL** of the community by supporting activities to create the awareness.
- a) To collaborate with likeminded Associations to enhance education and learning opportunities for the community.
- b) To facilitate information about financial support for higher education.
- To organise talks, seminars, discussions and workshops on higher education opportunities in Malaysia and abroad.

- **4)** To **BUILD RESOURCES** for the sustainability of the Association.
- a) To increase membership growth substantially.
- b) To generate funds for the Association.
- c) To have good databases of all members and efficient systems and processes

Action Plan

5 Years

- To position IGAUPM as think-tank for the development of Indian community in Malaysia.
- 2. To be a reference centre for community capacity building.
- 3. To be a model for all other Indian Alumni in the region.
- 4. To be able to grant more funding for scholarship.

3 Years

- 1. To be a fully self-sustaining Association that is able to award Scholarship.
- 2. To establish smart partnerships with large public and private fund providers.
- 3. To form Indian Alumni Network among the other Indian NGOs.
- 4. To carry out benchmarking standards and recognitions for successful alumni.

1 Year

- 1. To set up and functionalize IGAUPM secretariat.
- 2. To develop database of all members.
- 3. To get official recognition and build smart partnership with TheMIND, Pearson, UPM Alumni, etc.
- 4. To organise a strategic planning exercise to develop the Association's roadmap for 2016-2020.
- 5. To organise a successful alumni dinner.
- 6. To enhance the current website and Social media presence.
- 7. To carry out an orphanage project.
- To organise an exam preparatory seminar for UPSR/PMR/SPM/TOEFL/ IELTS/GRE/GMAT